



MATERA 2019
OPEN FUTURE

MATERA 2019 – EU-JAPAN FEST

JOINT PROGRAM OF CULTURAL EXCHANGE

I. CONTEXT AND OBJECTIVES

The Joint Program of Cultural Exchange described in this public notice is managed in partnership between the Matera Basilicata 2019 Foundation and EU-Japan Fest, a Japanese non-governmental organization whose mission is to support cultural exchanges of all kinds with the European Capitals of Culture.

The purpose of the call is to launch a two-year program of mutual cultural exchange between Italian and Japanese artists. The aim of the initiative is to encourage the exchange of ideas and knowledge and the development of deep and lasting relationships between the artistic community of Lucania and that of Japan. The project intends to foster direct cultural and human relations to realize future opportunities.

The project is divided into two years (2019 and 2020) and takes shape as follows:

- In 2019, Lucanian artists and professionals host a Japanese artist or resident in Japan.
- In 2020, Japanese cultural artists and professionals host the Lucanian counterpart in Japan.

II. WHO CAN PARTICIPATE

This announcement is aimed at artists and professionals in the cultural sector living in Basilicata.

Individuals from all artistic sectors (including artistic craftsmanship), designers, graphic designers, architects can participate. Groups, associations or cultural enterprises are not allowed to participate.

The only requirement to be met is to be residents of Basilicata.

III. CHOICE OF JAPANESE PARTNER

The hosted artists can belong to every artistic sector (including artistic craftsmanship), designers, graphic designers, architects, groups and cultural associations; they can be of any nationality, provided they are active and resident in Japan; or they may be artists of Japanese nationality, active and resident in other countries.



FONDAZIONE MATERA BASILICATA 2019
Palazzotto del Casale, via Madonna delle Virtù, Rioni Sassi – 75100 Matera
Tel. 0835 256384 – Sito web www.matera-basilicata2019.it



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A list of artists who have already confirmed their interest to participate in the cultural exchange, complete with curriculum and portfolio, will be available at the Southeritage Foundation, via S. Potito 7, Matera, from 05 July 2019 to 04 November 2019, and at the complex of Santa Maria de Armenis, from 20 July to 20 August 2019.

Candidates are free to propose the name of a Japanese artist not included in the list referred to in the previous paragraph; in this case, however, it is required to attach a letter of interest signed by the indicated Japanese artist, which confirms the intention to participate in the cultural exchange.

IV. RESPONSIBILITIES OF HOSTING PARTY

Lucanian artists or professionals are responsible for supporting the Japanese partner's lodging and meals for the duration of their stay in Italy. The duration of the stay ranges from a minimum of 5 to a maximum of 10 days, excluding travel days to and from Japan. The Matera-Basilicata 2019 Foundation contributes with a sum of 200 euros total for each of the hosted artists, paid through vouchers worth 10 euros each to be used at participating sales points.

V. HOW TO PARTICIPATE

To apply as a host, send an email to the following address: culturalarea@matera-basilicata2019.it

- The e-mail must necessarily be attached, under penalty of inadmissibility;
- The application form (which is attached to this announcement under letter A) filled out in its entirety;
- Copy of the identity card of the candidate hosting subject;
- Copy of the CV of the candidate hosting subject;
- Only if the Japanese partner is not present in the list of EU-Japan Fest: letter of interest signed by the Japanese artist (see point III) and the artist's CV.

The deadline for carrying out the project activities is **Thursday 31 October 2019**.

VI. SELECTION MODE

The first 50 applications received will be admitted participating in the exchange, provided they are presented by eligible subjects and complete with all the required documentation.

