



MARK HENNING

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MARK ROBERT HENNING

Conceptual Development, Creative Direction, Graphic design, Visual semiotics

To whom it may concern.

I recently completed a masters program at the Design Academy Eindhoven specialising in Social Design. I have 14 years design experience working on a wide range of projects: from developing and conceptualising creative briefs; managing creative studios; producing public art installations, initiatives working with city and governmental institutions; communication for Non-Profit Organisations to design interventions. I have also experience with visual semiotics working with agencies on a consultancy bases.

I have a versatile design skill set that enables me to tackle projects from concept right through to production with extensive experience working conceptually with both corporate clients and on public art projects. I'm passionate about design and have a perfectionist's eye for detail and approach each project with enthusiasm, commitment and integrity.

Name	Mark Robert Henning
DOB	17-01-1980
Sex	Male
Marital Status	Single
Nationality	Netherlands, South Africa
Location	Eindhoven, Netherlands
Address	Kerkstraat 12, Eindhoven, 5611 GJ
Mobile	+13 (0) 68 268 5474
Email	mark@markhenning.nl
Skills	Conceptual Development, Creative Direction, Graphic design, Visual semiotics
Work experience	15 yrs.
Tertiary Education	Design Academy Eindhoven. Master of Arts (MA) , Social Design. Cum Laude. 2015-17 University of Pretoria. South Africa. BA (Hons) Information Design . 1998-2001
Secondary Education	Pretoria Boys High School. South Africa.
University Entrance	Art HG, English HG, Afrikaans HG, Mathematics HG, Science HG, Computer Science HG.

MASTERS PROGRAM DESIGN ACADEMY EINDHOVEN - EINDHOVEN 2015 - 2017

Graduation project - Normaal, Suspicious Handshakes. Performative design research that exploring the handshake.

Bio design project - McDollar. Research into the development of bio-degradable money.

Luma - Arle, France. Workshop - Connecting and communicating. Connecting international designers and local community.

Assistant co-ordinator workshop - The Limits of the Body, Lucas Maasen (2016).

Workshops participant: **Jessie Howard** - Hackathon (Robodog). **Judith Seng** - The Body Object, **Lucas Maasen** - The Limits of the Body (2015), **Gabriel Ann Maher** - The Body and Gender, **Tamar Shafir**

SENIOR CONTRACT DESIGNER - CAPE TOWN/LONDON/EINDHOVEN 2013 - 2016

Working as a contract designer for design studios and advertising agencies while still servicing my own client base.

Produced communication for several NGO institutions: **Global Witness**, **Media Institute of South Africa**

CO-FOUNDER BLACKHAT AND NIMBUS DESIGN - CAPE TOWN 2010 - 2013

A cooperative partnership between myself and Hannah Williams (strategist). The company specialises in high-end design solutions but was also actively involved in developing public artworks and socially responsible design initiatives.

City of Cape Town: MyCiti bus rapid transit: Large scale public artworks. Informal transport maps.

Design Indaba: Your Street initiative: Neighbourhood improvement project

City of Ghent and Africalia: A collaborative public artwork with South African urban geographer and artist, Ismail Farouk in the suburb of Lederberg in Ghent, Belgium commissioned by Africalia and The City of Ghent.

Signed Mark Henning:



**LECTURER. CAPE PENINSULA UNIVERSITY OF TECHNOLOGY - CAPE TOWN
2009 - 2010**

I gained valuable experience communicating and formulating design theory, micro managing junior designers and evaluating the design process.

**CONTRACT DESIGNER - JOHANNESBURG
2007 - 2009**

**SENIOR DESIGNER. KING JAMES RSVP JHB - JOHANNESBURG
2006 - 2007**

I worked on a range of projects: from identities; to promotions; to industrial projects. I gained invaluable experience managing the studio and the creative process.

**DESIGNER/ART DIRECTOR. THE JUPITER DRAWING ROOM JHB - JOHANNESBURG
2004 - 2006**

I was offered the opportunity to work closely alongside the award winning Creative Head, Graham Warsop. I gained valuable experience working on a retail account, art directing photography as well as working with photographers and stylists.

**JUNIOR DESIGNER. A&T DESIGN CONSULTANTS - JOHANNESBURG
2002 - 2004**

This was an excellent opportunity to 'learn the trade' under two experienced and talented designers. I had the opportunity to work on some really exciting projects, such as the VH1 Cubed identity. Here I also developed my finished art skills, as the junior in a small agency I doubled up as DTP.

SKILLS AND EXPERIENCE

- Concept development and creative direction on various different types of projects from: corporate briefs: public art projects; design interventions.
- Experience ranges from branding design, packaging, to through the line campaign identities.
- Creative team management from the conception to the implementation of design projects.
- Able to adapt to a wide range of graphic styles required, yet still strive to create a unique approach.

ACHIEVEMENTS

- 2017 - Cum Laude. Design Academy Eindhoven. **Master of Arts (MA)**, Social Design.
- 2012 - 1st prize in the Design Indaba Your Street competition, a World Design Capital initiative. Design Indaba (Interactive Africa) entered the project in the 15th Annual Business Day BASA Awards where it was awarded Best Single Strategic Project in August 2012 by an independent panel of judges.
- 2001 - Received a British Design and Art Direction Award (Yellow Pencil) Commendation in Ambient media category.

REFERENCES

JAN BOELEN - HEAD OF DEPARTMENT, MASTERS COURSE - SOCIAL DESIGN - DESIGN ACADEMY EINDHOVEN
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RIANNE MAKKINK - MENTOR, MASTERS COURSE - SOCIAL DESIGN - DESIGN ACADEMY EINDHOVEN
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Signed Mark Henning: