

## Matera 2019- European capital of culture

### 1<sup>st</sup> Workshop of Open Design School Matera Open call for the appointment of a scientific coordinator

**Deadline: June 15<sup>th</sup> 2016**

#### 1. BACKGROUND

The city of Matera has been appointed European Capital of Culture for 2019 together with Plovdiv (Bulgaria).

The Foundation Matera-Basilicata2019 was set up in September 2014 in order to carry out the cultural program outlined in the [bid book entitled](#) "Open Future".

The cultural program, covering over 50 projects organized in clusters, is based on two key projects, Open Design School (ODS) and I-Dea: if I-Dea is meant to be a form of collaborative memory (an archive of archives), the ODS serves as a platform where the future takes its shape.

As one of the cornerstones of the cultural program of Matera 2019, the Open Design School will be the first design school in Europe shaped around the principles of "Open Culture," with a particular emphasis on the role of design as a distinctive form of cultural practice in the regeneration processes of communities, cities and of society as a whole.

Partly inspired to Bauhaus, Taliesin West and other design and architecture schools where one learns by doing, ODS will be a school where one learns by doing through a continuous process of creative exchange between art, science and technology.

For this reason the school will be a place for interdisciplinary exchange in which learning will take place through prototyping and experimentation.

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#### 2. OBJECTIVES

The Matera- Basilicata 2019 Foundation is pleased to launch the 1<sup>st</sup> preparatory workshop of the Open Design School Matera and is looking for the **scientific coordinator of the workshop**, with broad experience in the field of open design and with international networking capacities.

The first intensive workshop for the Open Design School will take place in Matera starting from **September 01<sup>st</sup> to October 21<sup>st</sup> 2016**: it will develop the concept for a highly innovative performance space (*arena*) inside an 18th century tufa quarry –which will host a portion of the activities for Matera 2019- and, in addition, it will design the concept of the Open Design School and of the premises of the Matera-Basilicata 2019 Foundation in the Sassi of Matera.

The workshop is open to a multidisciplinary team, selected through a separate open call, which includes 15 professionals such as architects, interaction, visual and sound designers, artists, carpenters, sociologists, photographers, film-makers, surveyors from both the local context that from Italy and Europe.

The scientific coordinator will manage and coordinate the workshop together with a local architect with broad national and international experience and will be supported by two technical coordinators who will be in charge, among others, of the documentation of the workshop and its digital storytelling through a website and a logbook for the dissemination of progresses and results.

A full-time commitment is requested for the scientific coordinator along with the obligation of stay in Matera for the whole duration of the workshop.

The workshop includes three mid-term reviews with international experts of open design and will end with a public presentation of the results.

The workshop will be inspired to the principles of open design as listed below:

- Learning by doing
- Interdisciplinary
- sharing of knowledge
- everyone will be teacher and student at the same time
- a place for interdisciplinary exchange in which learning will take place through prototyping and experimentation
- a collaborative network connecting urban centers across Europe with social spaces open to everyone
- sharing the experience, learning from mistakes

### 3. MAIN DUTIES

The scientific coordinator will prepare the work program and coordinate the first ODS workshop to be held in Matera from **September 01<sup>st</sup> to October 21<sup>st</sup> 2016**, as part of the activities of Matera European Capital of Culture 2019.

He will work with the multidisciplinary team of 15 professionals, both Italian and European, and the local expert/architect, supported by two technical coordinators, to attain the following results:

- developing the concept of a highly innovative theatre/venue for performances in an eighteen century quarry –which will host a portion of the activities for Matera 2019
- contributing to design the future home of the Open Design School Matera
- producing summaries and research notes, when necessary, in order to deepen the spirit and the content of the above mentioned projects
- overseeing and coordinating the mid-term reviews
- ensuring the sharing of knowledge and the interdisciplinary exchange
- following the web site and the project blog
- being in constant communication with the staff of the Matera- Basilicata 2019 Foundation
- preparing the brief for the organization of a final exhibition of the achieved results
- participating in their public presentation, which will take place presumably by October/November 2016.

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The scientific coordinator will work in close cooperation with the General Director of the Matera-Basilicata 2019 Foundation along with another person identified within the staff of the Foundation itself.

### 4. REQUIRED SKILLS AND EXPERIENCES

- a) Deep understanding of the approach, concept and objectives of the Matera 2019 project-Open future
- b) Deep and practical understanding of the philosophy and the approach of open culture and knowledge and sharing of Open Design movement values
- c) Background in design or architecture
- d) At least 5 years of proven experience working on creative projects based on international cooperation, according to a participatory and interdisciplinary approach
- e) Proven experience in the definition of concept and design (not just infrastructure) of centers for cultural and creative production;
- f) Proven experience of working with EU institutions, local authorities, other public sector organizations, foundations and other cultural funding bodies
- g) Ability to work creatively in team
- h) Excellent coordination capacity

- i) Command of English and preferably Italian
- j) Knowledge of digital tools (including collaborative web platforms and social media) and ability to get the most out of them (for mediation or dynamisation purposes)

## 5. SUBMISSION OF APPLICATIONS

The selection will be made on the basis of a curriculum vitae, a motivation letter and of an interview.

Interested experts are invited to submit:

- curriculum vitae
- motivation letter
- portfolio (at least 6 significant projects)
- references or other evidence of the candidate's track record of collaborative cultural work at European/international level
- the application letter duly filled in and signed according to the form hereby enclosed

The above documents must be sent **no later than 12:00 pm on 15 June 2016** to the following email address: [ods@matera-basilicata2019.it](mailto:ods@matera-basilicata2019.it).

In the subject of the correspondence please quote "**1° workshop ODS- Call for the appointment of a scientific coordinator**".

The Matera- Basilicata 2019 Foundation assumes the truthfulness of the information provided in the form. The Matera- Basilicata 2019 Foundation might at all times request written documents supporting this information. The Matera- Basilicata 2019 Foundation cannot be held liable for the use of incorrect information obtained via the application form. All the personal data collected will be processed solely according to the Law on privacy (Decreto Legislativo n.196/2003).

## 6. SELECTION CRITERIA

The scientific coordinator will be selected by a committee specifically set up, chaired by the General Director of the Matera- Basilicata 2019 Foundation and composed of the local curator of the workshop, a design expert of repute, an expert appointed by the University of Basilicata and a delegate appointed by the City of Matera, on the basis of the following criteria:

1. Proven experience and knowledge of Open Design movement values inferable from the design portfolio, by references and international collaborations
2. Quality and significance of projects related to the definition of concept and design (not just infrastructural) of centers for cultural and creative production;
3. Practical experience of interdisciplinary teaching/learning
4. Proven experience of working with EU institutions, local authorities, other public sector organizations, foundations and other cultural funding bodies
5. Knowledge and practice of collaborative web platforms

The Matera-Basilicata 2019 Foundation thanks all applicants, but informs that only those considered for an interview will be contacted.

An equal opportunities policy, rejecting any form of discrimination on the grounds of gender, ethnic origin, religion or belief, disability, age or sexual orientation will be applied.

The Matera-Basilicata 2019 Foundation may decide not to appoint the scientific coordinator if no suitable candidates are found.

## 7. CONTRACT INFORMATION

The scientific coordinator will start working within fifteen days after his appointment in order to prepare the program of the workshop. A full time commitment as well as the stay in Matera are required for the whole duration of the workshop.

In addition, he/she will be involved in preparing the brief for the organization of a final exhibition of the achieved results and will take part in the relevant public presentation (which will presumably be held during October/November 2016)

The scientific coordinator will receive a gross remuneration of € 14.000

#### COMMUNICATION AND INFORMATIONS

The results of the call will be available on the website [www.matera-basilicata2019.it](http://www.matera-basilicata2019.it) under the section "CALLS".

For full details, interested parties may contact the Matera - Basilicata 2019 Foundation on the telephone number +39 0835 256384 or send an email to: [ods@matera-basilicata2019.it](mailto:ods@matera-basilicata2019.it).

In the subject of the correspondence please quote "**Info request for the appointment of a scientific coordinator**".